Sri GVG Visalakshi College for Women

(Autonomous)
Re Accredited at A+ (Fourth Cycle)
Affiliated to Bharathiar University
An ISO 9001:2015 Certified Institution
Tirupur (DT), Tamil Nadu
Students Union

World IPR Day Celebrations-26.04.201

Workshop on
"IPR & Start-ups"

Tome: Session I: 11AM to 12.30PM Platform: Google Meet
Session II: 2PM to 3.00PM

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Report

GVGVC IIC in association with Students Council organized a webinar on “IPR & Start-ups” on 26.04.2021 in order to celebrate World IPR Day. The webinar was conducted as two sessions in Google Meet Platform incorporating the theme of the year “IP & SMEs”.

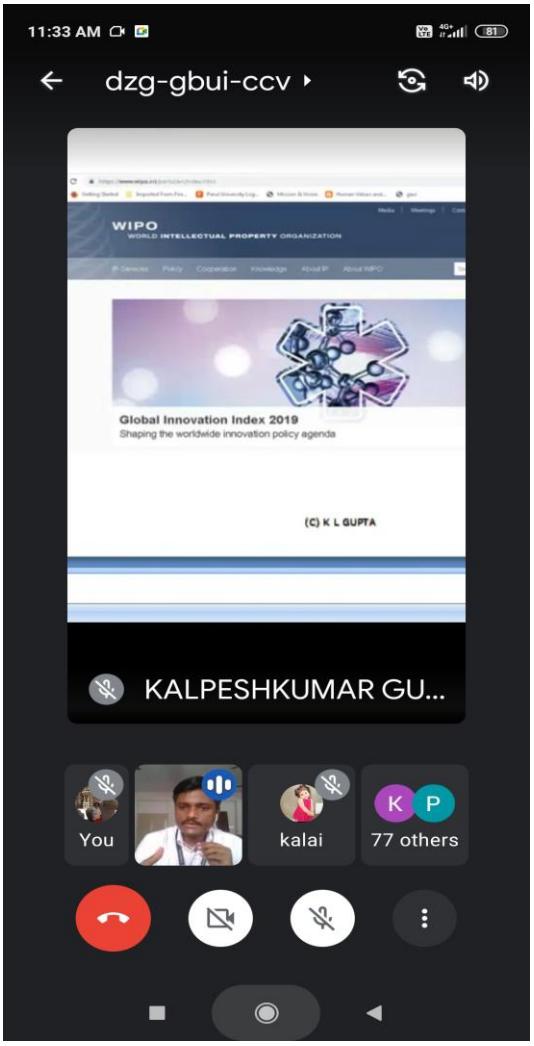
Session I: An overview of IPR

In the session:I Dr.Kalpeshkumar L. Gupta, Associate Professor Law, Parul Uiversity, Vadodhara enlightened the participants on the topic “An overview of IPR”. In his address he elaborately explained about the various components of IPR, filing procedures and motivated the students to do short term courses in IPR to get updated. He also interacted with the participants and imparted the knowledge on IPR with practical case studies.

Session II: IT- Operations Management Catalyst for Start-ups

In the session:II Dr.K.S.Maharasan, Associate Professor in Computer Applications, KG College of Arts and Science, Coimbatore addressed the students on the topic “IT-Operations Management Catalyst for Start-ups”. In the session the resource person exposed the students to various applications of Information Technology in day to day business management. He also explained the concept of ERP and introduced the students to various start up opportunities available through IT. He made the session very interactive and motivated the students to explore and utilise the opportunities available for entrepreneurship.

The session was attended by 5 faculty members and 92 students.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Shaping the worldwide innovation policy agenda
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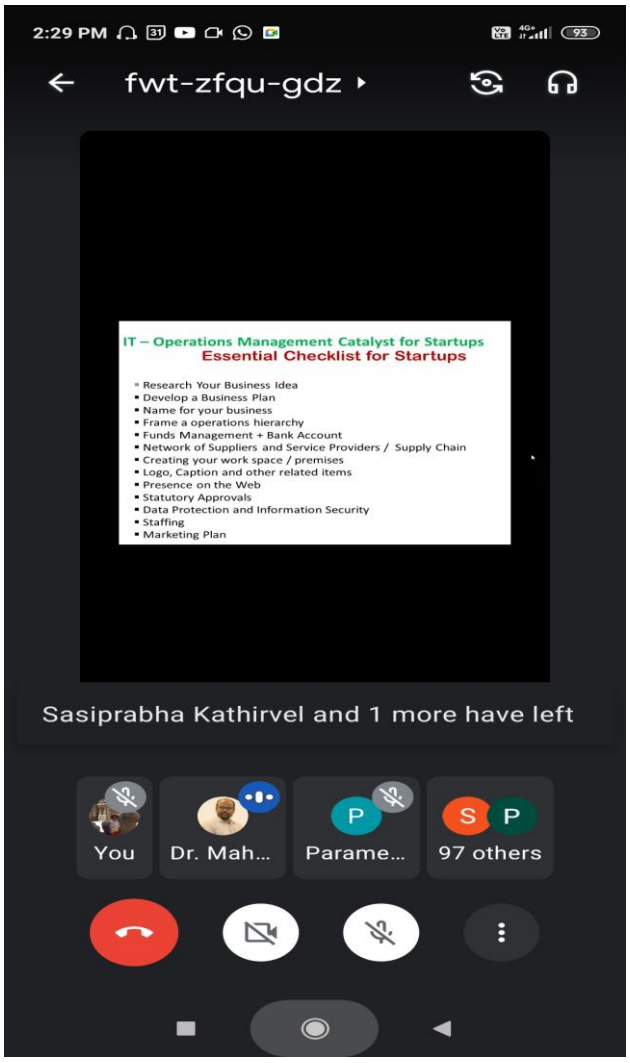
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IT – Operations Management Catalyst for Startups
Essential Checklist for Startups
Research Your Business Idea
Develop a Business Plan
Name for your business
Frame a operations hierarchy
Funds Management + Bank Account
Network of Suppliers and Service Providers / Supply Chain
Creating your work space / premises
Logo, Caption and other related items
Presence on the Web
Statutory Approvals
Data Protection and Information Security
Staffing
Marketing Plan
Sasiprabha Kathirvel and 1 more have left
You
Dr. Mah...
Parame...
97 others